

Important Notes for Editing the Product Import and Export Template

	Mandatory	Definition	Entry Rule	Example
Product Group ID	Only for new variant products	Unique identifier for a product and its variants. All variants of a product share the same ID. The ID is assigned by the system after import.	For new products: Leave empty for simple products. Variants of a product get the same ID. Can contain letters and numbers. For existing products: Do not change it, as it's used for internal assignment.	610906eb-90a7-48b3-950e-3ca370348a0d
Variant ID	-	Automatically generated ID for each product variant. Please do not change!	-	-
Product Name	x	The name of the product shown to customers.	Max. 256 characters. Must be identical for variant products.	PAEN Basic Unisex Hoodie
Description	x	Detailed description shown on the product page.	Max. 32,000 characters. Text input or HTML code possible. Must be identical for variant products.	<p>Soft fabric, comfortable cut...</p> Or Soft fabric, comfortable cut...
Sales Price	x	Price at which the product is sold.	Format: 00.00. Variants can have different prices.	24.99
Discount Price	-	Discounted price of the product.	Format: 00.00. Must be lower than sales price. Variants can have different prices.	19.99
Purchase Price	-	Internal purchase price of the product (not visible to customers).	Freely selectable. Format: 00.00. Variants can have different purchase prices.	10.90
Barcode List	-	External identification number (machine-readable).	Can contain letters and numbers. Variants can have separate barcodes.	8684349033282
SKU	-	Unique identifier of the product in the system.	Can contain letters and numbers. Variants can have their own SKU.	1402-0030-L
Deleted	x	Indicates whether the product should be deleted or retained.	TRUE to delete. FALSE to keep. Must be identical for all variants.	FALSE
Brand	-	Assigned brand of the product.	Must be identical for all variants.	PAEN
Categories	-	Categories assigned to the product.	Multiple categories possible. Format: Top>Sub>Subcategory. Separate multiple with semicolon „;“ Must be identical for all variants.	Clothing>Hoodies; Sales>Clothing>T-Shirts
Tags	-	Keywords for grouping the product.	Multiple tags separated by semicolon „;“ Must be identical for all variants.	Summer Sale; Food

	Mandatory	Definition	Entry Rule	Example
Image URL	-	Link to externally stored product images.	Up to 10 images per product. Separate URLs with semicolon ";"	https://cdn.myikas.com/images/DCF9A70D-8477-4704-BE82-48609CE519F5/90B817EC-ED29-4437-BA06-56BBF720CFA9/2560/beyaz-1.webp
Meta Title	-	If empty, product name is used. Otherwise, enter a custom SEO title.	Max. 256 characters. Must be identical for all variants.	PAEN Basic Unisex Hoodie
Meta Description	-	If empty, product description is used. Otherwise, enter a custom SEO description.	Max. 320 characters. Must be identical for all variants.	Soft fabric, comfortable cut...
Slug	-	If empty, product name is used. Otherwise, enter a custom URL structure.	Max. 256 characters. Must be identical for all variants.	paen-basic-unisex-hoodie
Stock: Main Warehouse	-	Stock quantity of the product.	Enter a whole number.	160
Type	-	Type of product: physical or digital.	PHYSICAL for physical products. DIGITAL for digital products.	PHYSICAL
Variant Type 1	-	Name of the first variant type.	String.	Color
Variant Value 1	-	Value of the first variant type.	String. New row for each variant type.	Black
Variant Type 2	-	Name of the second variant type.	String.	Size
Variant Value 2	-	Value of the second variant type.	String. New row for each variant type.	XS
Variant Type 3	-	Name of the third variant type.	String.	Collar
Variant Value 3	-	Value of the third variant type.	String. New row for each variant type.	Round
Weight	-	Weight of the product.	Format: 00.00. Unit: kg or g. Consistent system-wide.	0.5
HS Code	-	Internationally standardized commodity code for product classification.	String.	6110.20.00
Base Price Unit Quantity	-	Base quantity for base price calculation.	Example: 1 for 1 liter.	1
Base Price Unit	-	Unit for base price calculation.	Possible units: l, ml, cl, m3, kg, g, mg, m, cm, mm, m². Custom units: "C:" + unit.	l
Sales Unit Quantity	-	Sold quantity for base price calculation.	Whole number. Example: 330 for 330 ml.	330
Sales Unit	-	Sales unit for base price calculation.	Possible units: l, ml, cl, m3, kg, g, mg, m, cm, mm, m². Custom units: "C:" + unit.	ml

	Mandatory	Definition	Entry Rule	Example
Google Taxonomy ID	-	Google taxonomy ID for the Google product category.	-	-
Supplier	-	Assigned supplier of the product.	String. Must be identical for all variants.	PAEN
Sell If Out of Stock	-	Indicates whether the product can be sold without stock.	TRUE = Sale possible. FALSE = Not possible.	TRUE
Sales Channel: ShopName	x	Indicates product visibility in this sales channel.	VISIBLE = Visible. PASSIVE = Not visible.	VISIBLE
Sales Channel: B2B	x	Indicates product visibility in this sales channel.	VISIBLE = Visible. PASSIVE = Not visible.	VISIBLE
Sales Channel: Custom App	x	Indicates product visibility in this sales channel.	VISIBLE = Visible. PASSIVE = Not visible.	PASSIVE
Min. Quantity per Cart: ShopName	-	Minimum order quantity per cart in the shop.	Whole number.	3
Min. Quantity per Cart: B2B	-	Minimum order quantity per cart in B2B.	Whole number.	50
Max. Quantity per Cart: ShopName	-	Maximum order quantity per cart in the shop.	Whole number.	10
Max. Quantity per Cart: B2B	-	Maximum order quantity per cart in B2B.	Whole number.	100
Variant Status	-	Indicates whether a variant is active.	TRUE = Variant active. FALSE = Inactive.	TRUE